

# PROFESSIONAL PROFILE

---



## JEANETTE I. RICE

Americas Head of  
Multifamily Research

T +1 214 9796169

C +1 817 4120709

Jeanette.Rice@cbre.com

As CBRE's Americas Head of Multifamily Research and real estate economist, Jeanette Rice conducts high-level capital markets and property market analysis on the multifamily sector for CBRE's Capital Markets teams and clients.

Ms. Rice interprets the economic, market, and capital markets landscape at the national, metro and submarket level for the multifamily market. Included in her varied analyses are short-term and long-term multifamily demand drivers; cyclical supply-demand, occupancy and rent market dynamics; debt and equity investment activity and pricing trends. Ms. Rice provides investment strategy, risk and opportunity perspectives for multifamily owners and investors.

Ms. Rice joined CBRE in September 2014.

## PROFESSIONAL EXPERIENCE

Ms. Rice has more than 30 years of experience as a senior-level economist, market analyst and investment strategist. This includes comparative market analysis, metro market selection, submarket selection, product strategy, pricing/risk analysis and other investment strategies for internal and client investment decisions.

Prior to joining CBRE, Ms. Rice led her own consulting practice (Rice Consulting LLC). She has also held senior management positions and led research activity at Verde Realty, Crescent Real Estate, Lend Lease Real Estate Investments and HFF LP.

## PROFESSIONAL CONTRIBUTIONS

Ms. Rice has served the commercial real estate industry extensively through her career through leadership positions with a wide array of local and national organizations. Currently, she serves on the NMHC Research Committee. Ms. Rice is a frequent speaker at industry events and in the university classroom.

## EDUCATION

- University of Chicago, Two years towards doctoral degree in urban geography
- M.A., Queen's University (Ontario, Canada), Urban Geography
- B.A., University of Washington (Seattle), History

## OTHER CREDENTIALS

- RERI Fellow (Real Estate Research Institute)
- Homer Hoyt Fellow
- CRE. Counselor of Real Estate
- Texas Real Estate Sales License