



---

**Warren J. Marr**

Managing Director,  
Hospitality & Leisure

PricewaterhouseCoopers  
300 Madison Avenue  
New York, NY  
USA 10017  
(646) 313-3618  
warren.marr@pwc.com

***Education and credentials***

- University of New Hampshire – B.S., Hotel Administration

***Professional and business experience***

*Type of work completed:*

- Corporate strategy
- Operational analyses
- REIT/TRS lease structuring
- Management oversight
- Project concept development
- Commercial due diligence
- Financial analyses

***Experience***

Mr. Marr has experience in both the operations and consulting aspects of the hospitality and leisure industries. His background includes significant operations experience with a number of major lodging companies, where he held various management positions.

Mr. Marr leads many of the larger hospitality and leisure business advisory engagements, with a focus on strategy and business planning, portfolio transaction analyses, and market positioning. Additional areas of expertise include REIT/TRS lease structuring, management oversight, site evaluation, project concept development, and contract analysis and support.

***Professional and business affiliations***

Mr. Marr holds the CRE and CCIM commercial real estate designations. He is an active member of the Urban Land Institute's Hotel Development Council and its former vice chair of membership.

***Publications***

Mr. Marr is a frequent industry spokesperson, having appeared on CNN and CNBC, and is frequently quoted on hospitality industry issues by numerous news services, including Reuters and Associated Press, and in various news publications, including the Wall Street Journal, New York Times, and USA Today. He has also authored articles for Lodging Magazine and Convene Magazine. He also oversees the Firm's quarterly publication of *Manhattan Lodging Index*, and is editor of *PwC Hospitality Directions US*.