

## Professional Biography

### **Peter C. Burley, CRE FRICS**

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Peter C. Burley, CRE, FRICS, is a leading real estate market and economics research professional with extensive executive experience building and managing strategic research platforms for the real estate industry. Burley is recognized for his analyses of national and regional economic, demographic, industry and property market trends across all property types and for his development of real estate portfolio investment strategies.

As the founding director of the Richard J. Rosenthal Center for Real Estate Studies at the National Association of REALTORS, in Chicago, Peter set the strategic direction of the Center, and managed the execution of academic and professional research on major issues, opportunities, and challenges in the real estate industry. He created, edited and published the *Journal of the Center for Real Estate Studies* and directed and conducted research on a variety of topic areas.

Prior to founding the Rosenthal Center, Peter was Vice President of Research at Simpson Housing LLLP, a multifamily development and management firm headquartered in Denver, where his research guided investment strategies to grow the company's portfolio to approximately \$2Billion. Prior to Simpson Housing, he was Director of Research at Amstar Group LLC, a private global real estate investment firm, where he developed the company's unique, proprietary acquisition strategy. At the Allstate Research and Planning Center, in California, he developed analytics and strategies for the Allstate Life Insurance Company's multi-billion dollar commercial mortgage portfolio.

Peter has published widely, with numerous articles on current and forecast trends in the economy and real estate markets, and has co-authored two books on commercial real estate investment. He speaks often to organizations both within and outside of the real estate industry. He is quoted often in the media and has been a contributor to *UrbanLand*, *National Real Estate Investor*, and *TheStreet*. He is a Counselor of Real Estate, a Fellow of the Homer Hoyt Institute, a Fellow of the Royal Institution of Chartered Surveyors, a member of the Urban Land Institute, a member of the Advisory Board of the Real Estate Research Institute, and is the former Editor in Chief of the professional journal *Real Estate Issues*. He is a past member of the Board of Directors of the American Real Estate Society, and received the ARES Board Service Recognition Award in 2016. He serves on the Board of Managers of a private real estate investment trust.

Burley holds a graduate degree in Urban Economic Geography and undergraduate degrees in both Economic Geography and Political Science from the University of California. Before entering the private sector, he taught urban economic geography, regional geography, quantitative methods, and graduate seminars at the University of California, Santa Barbara.

