2017
CRE SPONSORSHIPS

ANNUAL SPONSORSHIPS
NATIONAL MEETING SPONSORSHIPS
SPECIAL EVENTS SPONSORSHIPS

CRE 2017 MIDYEAR MEETING
MAY 21 - 24, 2017
JW MARRIOTT
LOS ANGELES, CA

CRE 2017 ANNUAL CONVENTION
SEPTEMBER 24-27, 2017
FAIRMONT QUEEN ELIZABETH
MONTRÉAL, QC

• The Counselors of Real Estate • 430 N. Michigan Avenue • Chicago, IL 60611 •
www.cre.org

NOVEMBER 2016
ABOUT CRE®

The Counselors of Real Estate is an invitation-only membership organization established exclusively for real estate advisors who provide seasoned, objective and trusted advice in all areas of real estate. Established in 1953, the organization serves 1,100 members worldwide, all who hold the CRE credential. CREs share a commitment to integrity, competence, community, trust, and service and adhere to a strict Code of Ethics and Standards of Professional Practice.

Members include ranking representatives of real estate consulting, financial, legal and accounting firms as well as leaders of Wall Street, government and academia.

SPONSOR BENEFITS

CRE sponsors receive visibility before the most experienced, high-level executives in the real estate industry. Sponsorships not only provide valued benefit to attendees – but ensure global visibility for your company’s brand.

Sponsors directly benefit the real estate industry by helping CRE bring top-quality thought leadership and essential information to members and to thousands of real estate professionals through the CRE website and publications, including the newsletter The Counselor.

SPONSOR OPTIONS

Annual Sponsorships

By choosing to be a Platinum, Gold, or Silver Sponsor, your company will have presence throughout the year. Your company will be showcased on the CRE website homepage throughout 2017, and at both the Midyear Meetings spring conference and the Annual Convention in the fall. In addition, your company’s participation and information will be conveyed to all CRE members (even those that do not attend a conference) in mailings and emails throughout the year.

Your company will also be visible at both conferences, acknowledged by CRE leadership, listed in the on-site programs, as well as recognized in promotional pieces and broadcast emails. These Sponsorships are an excellent opportunity to highlight your company throughout the year, as well as support CRE.
SPONSOR OPTIONS, CONT’D.

National Meeting Sponsorships
By choosing to be a Contributing or Presentation Level Sponsor, your company will have a presence at one of CRE’s two annual conferences - your choice - or both, depending on the level selected! Your company will be in evidence on-site at this conference(s), acknowledged by CRE leadership, listed in the on-site program, as well as recognized in promotional pieces and broadcast emails, before and after the selected National Meeting(s).

Choose both national meetings, or select one venue. In 2017, our National Meetings will be in Los Angeles and Montréal.

Special Event Sponsors
By choosing to be a Special Event Sponsor, your company will be visible at this particular event at the National Meeting you select. Special events include receptions, lunches, breakfasts and many other opportunities. Your company will be highlighted at this event, and will be acknowledged by CRE leadership, listed in the on-site program, as well as recognized in certain promotions.

Details for each type of Sponsorship follow.

SPONSOR AGREEMENTS

In addition to the Sponsorship descriptions in this prospectus, Sponsors will receive an agreement for signature detailing information about the sponsorship selected. CRE will work with you or your designee to handle all the details.
SPONSORSHIP OVERVIEW

Annual Sponsorships
By choosing to be a Platinum, Gold, or Silver Sponsor, your company will have presence throughout the year. Your company will be showcased at both the Midyear Meetings spring conference, as well as the Annual Convention in the fall.

- Platinum Sponsor: $10,000
- Gold Sponsor: $7,500
- Silver Sponsor: $5,000

National Meeting Sponsorships
By choosing to be a Contributing or Supporting Level Sponsor, your company will have a presence at one of CRE's two annual conferences - your choice - or both, depending on the level selected.

- Contributing Level Sponsor: $2,000 per conference
- Presentation Support Sponsor: $1,000 per day
- Hospitality Sponsors: $1,200 per conference (five sponsorships per conference)

SOLD CRE Breakfasts Sponsor: $1,500 per conference (one sponsorship per conference; two breakfasts/conference)

- CRE Lunch Sponsor: $1,500 per lunch (two sponsorships per conference)

Special Event Sponsorships
By choosing to be a Special Event Sponsor, your company will be recognized at this particular event at the National Meeting you select.

- Development Tour: $1,200 per Tour
- Cyber Café Sponsor: $1,500 per conference
- Welcome Reception: $1,750 per conference
- Evening Event: $2,500 (Midyear Meetings Only: Los Angeles, May 2017)
- Chair’s Dinner: $2,500 (Annual Convention Only: Montréal, September 2017)
- Farewell Reception: $1,750 per conference
ANNUAL SPONSORSHIPS

Platinum Level Sponsor $10,000

Sponsorship at the Platinum Level provides visibility throughout the year. As a Platinum Level Sponsor, your company will be acknowledged in numerous ways:

- One complimentary registration to either the Midyear Meetings or the Annual Convention. Attendance at a CRE conference is invaluable. Attendees inevitably take home highly useful information and new ideas.

- The CRE website
  Your company will be included on the CRE website home page throughout the year in which the sponsorship is purchased. A link to your company’s website is included.

- The CRE Newsletter
  Your company will be mentioned in the CRE newsletter, The Counselor, which is read by all members of the organization, in printable and online versions at the CRE website.

- Real Estate Issues advertisement
  Your company will be highlighted through a complimentary advertisement (up to one page in size) in one issue of CRE’s Real Estate Issues journal. Real Estate Issues’ subscription base includes all members of The Counselors of Real Estate, plus bonus circulation within the industry and to prominent university libraries and other subscribers across the country. This premier journal is also available online at the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.

In addition, as a Platinum sponsor, you will be acknowledged at both CRE National Meetings — the Midyear Meetings in the spring and the Annual Convention in the fall.

Sponsorship includes Onsite Visibility:

- Four complimentary tickets to a reception. CRE’s networking receptions provide strategic visibility and opportunities to meet Counselors.

- Signage promotion
  Your company will be displayed on signage placed within the hotel at both National Meetings.

- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the Midyear Meetings and the Annual Convention. Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will be mentioned in promotional emails about each Conference, sent to all Counselors.
Gold Level Sponsor $7,500

Sponsorship at the Gold Level provides visibility throughout the year.

As a Gold Level Sponsor, your company will be acknowledged in numerous ways:

- One complimentary registration to either the Midyear Meetings or the Annual Convention. Attendance at a CRE conference is invaluable. Attendees inevitably take home highly informative information and new ideas.

- The CRE website
  Your company will be included on the CRE website home page throughout the year in which the sponsorship is purchased. A link to your company’s website will also be posted.

- The CRE Newsletter
  Your company will be mentioned in the CRE newsletter, *The Counselor*, which is read by all members of the organization in printable and online versions at the CRE website.

- *Real Estate Issues* advertisement
  Your company will be highlighted through a complimentary advertisement (up to one page in size) in one issue of CRE’s *Real Estate Issues* journal. *Real Estate Issues*’ subscription base includes all members of The Counselors of Real Estate, plus bonus circulation within the industry and to prominent university libraries and other subscribers across the country. This premiere journal is also available on the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.

- In addition, as a Gold sponsor, you will be acknowledged at both CRE National Meetings — the Midyear Meetings in the spring and the Annual Convention in the fall.

Sponsorship includes Onsite Visibility:

- Two complimentary tickets to a reception. CRE’s networking receptions provide strategic visibility and opportunities to meet Counselors.

- Signage promotion
  Your company will be displayed on signage placed within the hotel at both National Meetings.

- Leadership acknowledgment
  During remarks from the podium by the CRE Leadership, sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the Midyear Meetings and the Annual Convention.

  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will also be mentioned in promotional emails about each Conference, sent to all Counselors.
Silver Level Sponsor $5,000

Sponsorship at the Silver Level provides visibility throughout the year.

As a Silver Level Sponsor your company will be acknowledged in numerous ways:

- The CRE website
  Your company will be included on the CRE website home page throughout the year in which the sponsorship is purchased. A link to your company’s website will be included.

- The CRE Newsletter
  Your company will be mentioned in the CRE newsletter, *The Counselor*, which is read by all members of the organization, in printable and online versions at the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.

- In addition, as a Silver sponsor, you will be acknowledged at both CRE National Meetings — the Midyear Meetings in the spring and the Annual Convention in the fall.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be displayed on signage placed within the hotel at both National Meetings.

- Leadership acknowledgment
  During remarks from the podium by the CRE Leadership, sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the Midyear Meetings and the Annual Convention.

  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will be mentioned in promotional emails about each Conference, sent to all Counselors.
NATIONAL MEETING SPONSORSHIPS

Contributing Level Sponsor $2,000 per meeting/$3,500 for both meetings

Sponsorship at the Contributing Level provides visibility throughout a CRE national conference. This Sponsorship helps CRE produce the opportunity for Counselors to come together for educational and collegial activities, while highlighting your company as a contributor to this effort.

Sponsors are visible to attendees at the selected Conference and also before and after the Conference to the full CRE membership.

Available CRE National Meetings in 2017:

- The CRE 2017 Midyear Meetings in Los Angeles (May 21-24)
- The CRE 2017 Annual Convention in Montréal (September 24-27)

Contributing Level sponsors will be acknowledged in a variety of ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage placed within the hotel at both National Meetings.
- Leadership acknowledgment
  During remarks from the podium by the CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at the Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.
- *The Counselor* newsletter
  Your company will be listed in *The Counselor* newsletter published after the selected conference. This newsletter is received in print by all Counselors and is available on the CRE website.
- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Presentation Support Sponsor $1,000 per day

(Multiple sponsorships are available each day of the Conference)

Presentation Support Sponsors enable CRE to deliver high quality educational session presentations at the National Meetings. All presentations require high-level audio visual technology and specially-trained technician support. Sponsors help CRE continue to have excellent sound delivery and large-screen, easily-viewable imagery plus auxiliary monitors when room layouts require multiple screens for best visibility.

Available CRE National Meetings in 2017:

- The CRE 2017 Midyear Meetings in Los Angeles (May 21-24)
- The CRE 2017 Annual Convention in Montreal (September 24-27)

On the day of the conference that you have chosen to sponsor, Presentation Support Sponsors will be acknowledged in a variety of ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  
  Your company will be mentioned on signage displayed within the hotel at both National Meetings, during the day your company has chosen to sponsor.

- Leadership acknowledgment
  
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.

- On-Site Program and Attendee List
  
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- The CRE website
  
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  
  A link to your company’s website will be included.

- Pre-Meeting publicity
  
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.

- The Counselor newsletter
  
  Your company will be listed in The Counselor newsletter published after the selected conference. This newsletter is received by all Counselors and is also available on the CRE website.

- All member broadcasts
  
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Hospitality Sponsors $1,200 per meeting
(5 sponsorships are available per Conference)

Coffee and other beverages are served outside the General Session presentation room at CRE National Meetings. This area is a hub of discussion and networking as well as a place where attendees read the newspaper and catch up with friends. As most presentations take place in the General Session room, the beverage area is visited by many Counselors before, between and after sessions. Tables are provided for impromptu gatherings or meetings.

It’s a popular gathering spot and provides not only exposure for the sponsors, but also the thanks of those who partake.

Hospitality Sponsors will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be displayed on signage in the Hospitality Area.

- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.

- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected Meeting.
  This newsletter is received by all Counselors and is available on the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
CRE Breakfast Sponsor $1,500 SOLD

(1 sponsorship is available for each conference; each conference has two all-member breakfasts)

Breakfast is the start of the day at each CRE National Meeting. This is a “don’t miss event” for Counselors and sponsorship is appreciated by all attendees.

(Some breakfasts may feature a prominent industry speaker. Details about speakers are available from CRE staff.)

On the days of the CRE Breakfasts of the conference that you have chosen to sponsor, the Breakfast Sponsor will be acknowledged in a variety of ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage placed within the hotel at the Opening Breakfast and the Business Issues Forum breakfast.

- Leadership acknowledgment
  During remarks from the podium by CRE Leadership speaker, Sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the conference is held.
  A link to your company’s website will be included.

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.

- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected Meeting. This newsletter is received by all Counselors and is available on the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
CRE Luncheon Sponsor $1,500

(2 sponsorships are available at each National Meeting)

There are two Luncheon sponsor opportunities planned at each National Meeting. This is an important part of the conference, and is a very popular event. Lunch is served in the hotel ballroom and usually includes an industry or other speaker. (Details about speakers are available from CRE staff.)

Typically, the Welcome Luncheon includes the Introduction of New Members, whereas the Member Luncheon features award presentations. Both may have guest speakers.

The Sponsor of the Luncheon will be acknowledged in a variety of ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage displayed at the Luncheon you have chosen to sponsor.
- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in at least two promotional emails about the selected conference, sent to all Counselors.
- *The Counselor* newsletter
  Your company will be listed in *The Counselor* newsletter published after the selected Meeting. This newsletter is received by all Counselors and is available on the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
SPECIAL EVENT SPONSORSHIPS

Development Tour Sponsor $1,200 per meeting

(1 exclusive sponsorship is available for each Tour)

Development Tours take place at each National Meeting and are very popular with Counselors and their spouses/guests. Each Tour is approximately 2-to-3 hours in length and is considered to be an educational session for attendees.

Each Development Tour will feature a prominent local location with a briefing by a local expert. Each Tour provides attendees an inside look at the development integral to the character of the city.

The Tour Sponsor will receive acknowledgement in many ways.

Sponsorship includes Onsite Visibility:

- The sponsor will receive one (1) complimentary ticket to the Tour. CRE's Development Tours provide strategic visibility and opportunities to meet Counselors.
- Signage promotion
  Your company will be mentioned on signage at the Tour.
- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.
- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected National Meeting. This newsletter is received by all Counselors and is available on the CRE website.
- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Cyber Café Computer Station Sponsor  $1,500
(1 sponsorship is available for each meeting)

Perhaps the most important convenience CRE can offer its members who attend a National Meeting is a place to check email — to connect back home or to the office or to print a boarding pass for their trip home. Many members do not carry a laptop with them during the day, and not everyone is connected by a tablet, smart phone or other portable devices.

The Cyber Café is a computer station where attendees can safely and securely check email and conduct quick online research in an easily accessible area. The Café will be located in the Registration Center, offering a sponsor visibility in a high-traffic area.

The computers will be available only to CRE members, spouses, guests and staff.

The sponsor will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage in the Café.
- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.
- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected Meeting.
  This newsletter is received by all Counselors and is available online at the CRE website.
- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Welcome Cocktail Reception Sponsor $1,750 per meeting/$3,000 exclusive

(2 sponsorships are available for this event at each National Meeting. Exclusive sponsorship is available for $3,000 at the selected National Meeting.)

The Welcome Reception generates high attendance among members, new members, spouses and guests — a delightful way to kick off the conference.

The Welcome Reception is held on the first evening of the National Meeting and may be held at the conference hotel or offsite at a local venue selected by the local planning committee.

The Sponsor(s) of the Welcome Reception will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  
  Your company will be mentioned on signage at the Welcome Reception.

- Leadership acknowledgment
  
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.

- On-Site Program and Attendee List
  
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.

  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held and.

  A link to your company’s website will be included.

- Pre-Meeting publicity
  
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.

- The Counselor newsletter
  
  Your company will be listed in The Counselor newsletter published after the selected conference.

  This newsletter is received by all Counselors and is available online at the CRE website.

- All member broadcasts
  
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Evening Reception Event Sponsor  $2,500/$4,500 exclusive  LOS ANGELES MEETING ONLY

(2 sponsorships are available for this event. An exclusive sponsorship of this event is available for $4,500)

On Monday, May 22 CRE will host a special ticketed event; the venue is to be determined and will be a signature location unique to Los Angeles – the Mixing Room! This event is popular with attendees as well as their spouses and guests. The Reception venue showcases some of the best Los Angeles has to offer.

The Sponsor(s) of the Evening Reception/Dinner will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be displayed on signage at the Event.
- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.
- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected Meeting.
  This newsletter is received by all Counselors and is available on the CRE website.
- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Chair’s Dinner Event Sponsor $2,500 MONTREAL MEETING ONLY

(2 sponsorships are available for this event.)

The highlight of the CRE Annual Convention is the Chair’s Dinner Event. This ticketed special event is highly anticipated by Counselors as well as their spouses and guests. At this event, the CRE 2017 Board Chair, Scott Muldavin, is honored for his year of service and the incoming 2018 Board Chair, Joe Nahas, is recognized.

The Chair’s Dinner Event will take place at one of the host city’s finest venues.

The Sponsor(s) of the Chair’s Dinner will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage at the Chair’s Dinner.
- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.
- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.
- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.
- Broadcast email publicity
  Your company will be mentioned in promotional emails about the selected conference, sent to all Counselors.
- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected conference.
  This newsletter is received by all Counselors and is available on the CRE website.
- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Farewell Reception Event Sponsor $1,750/$3,000 exclusive

(2 sponsorships are available for this event at each National Meeting. Exclusive sponsorship is available for $3,000.)

The Farewell Reception generates high attendance among members, new members, spouses and guests — a way to bid good bye to new friends and old.

It is held on the last evening of the National Meeting and may be held at the conference hotel or offsite at a local venue selected by the local planning committee.

The Sponsor(s) of the Farewell Reception will be acknowledged in numerous ways.

Sponsorship includes Onsite Visibility:

- Signage promotion
  Your company will be mentioned on signage at the Farewell Reception.

- Leadership acknowledgment
  During remarks from the podium by CRE Leadership, Sponsors are acknowledged.

- On-Site Program and Attendee List
  This program is used by all conference attendees throughout their four days at both the selected National Meeting.
  Your company will also be listed on the cover page of the member attendee list provided to each attendee.

Sponsorship includes Pre- and Post-Meeting Visibility:

- The CRE website
  Your company will be listed on the CRE website home page during the two months before and after the selected conference is held.
  A link to your company’s website will be included.

- Pre-Meeting publicity
  Pre-Meeting publicity promotions are sent to all members of The Counselors of Real Estate and will include mention of your company.

- Broadcast email publicity
  Your company will be mentioned in promotional emails about each conference, is sent to all Counselors.

- The Counselor newsletter
  Your company will be listed in The Counselor newsletter published after the selected conference.
  This newsletter is received by all Counselors and is available at the CRE website.

- All member broadcasts
  CRE sends broadcast emails to its membership regularly. Sponsors are recognized on many of these broadcasts as well.
Yes! I would like to be a CRE Sponsor in 2017:

**CRE ANNUAL SPONSORSHIPS**
- Platinum Level ($10,000)
- Gold Level ($7,500)
- Silver Level ($5,000)

**CRE NATIONAL MEETING SPONSORSHIPS**

**Contributing Level Sponsor**
- $2,000 per conference/$3,500 for both meetings
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

**Presentation Support Sponsor**
- $1,000 per day
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention
  - Monday, May 22
  - Monday, September 25
  - Tuesday, May 23
  - Tuesday, September 26

**Hospitality Sponsors**
- $1,000 per conference
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

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  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

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  - Los Angeles Midyear Meetings
  - Montréal Annual Convention
  - Monday, May 22
  - Monday, September 25
  - Tuesday, May 23
  - Tuesday, September 26

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- $1,200 per Tour
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

**Cyber Café Sponsor**
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  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

**Welcome Reception**
- $1,750 per conference
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

**Evening Event**
- $2,500
  - Los Angeles Midyear Meetings

**Chair’s Dinner**
- $2,500
  - Chair’s Dinner: Montréal Annual Convention

**Farewell Reception**
- $1,750
  - Los Angeles Midyear Meetings
  - Montréal Annual Convention

Please return this form to: Larisa Phillips at Lphillips@cre.org or fax to 312-329-8881 and a formal agreement with payment information will be sent to you.