



**Martha A. O'Mara, PhD, CRE**  
Executive Managing Director  
Head of Consulting  
Corporate Solutions | Americas

Martha O'Mara is Executive Managing Director, Head of Consulting, Corporate Solutions | Americas. She joined Colliers when the company acquired her firm, Corporate Portfolio Analytics, a commercial real estate advisory firm that served major occupiers of real estate on the strategic management of their real estate portfolios. Dr. O'Mara has advised on the long-range strategy of nearly two billion square feet of commercial occupancy for some of the largest corporate portfolios in the US and globally, including financial, professional services, and technology companies, as well as governmental agencies. These clients include over one-third of the largest 40 corporate office portfolios in the Fortune 100 and over 70% of the USA GSA portfolio. As a member of the Corporate Solutions leadership, Dr. O'Mara and her team provide clients industry leading advisory services in the disciplines of management consulting, portfolio planning and location strategy.

Dr. O'Mara is widely considered a leading authority on the integration of corporate real estate planning with business strategic planning. She is currently writing **The End of the Office: How Place Strategy is Transforming Careers, Companies and Communities**. Her book, **Strategy and Place: Managing Corporate Real Estate and Facilities for Competitive Advantage** was published in 1999 by The Free Press. Her co-authored article "Change management models for workplace transformation" was recently published in the **Corporate Real Estate Journal**, one of over two dozen professional publications she has authored. She currently serves on the Alumni Advisory Board for the Harvard Real Estate Academic Initiative. She has taught executive education classes at Harvard Business School and the Harvard Graduate School of Design, the Center for Real Estate at the Massachusetts Institute of Technology and for KIINKO, a Finnish real estate education institute.

Earlier in her career Dr. O'Mara helped develop the Advanced Management Development Program in Real Estate, an innovative senior management development program, at the Harvard University Graduate School of Design. From 1989 to 1998 she was a full-time Assistant Professor at the Harvard GSD and taught real estate finance and development, location strategy, doctoral research methods and design studios on urban development. She holds a Ph.D. in Organizational Behavior jointly awarded by the Harvard Business School and Harvard's Graduate School of Arts and Sciences. She also has an MA and an MBA from Harvard University, and a BA from the University of California, Irvine. She was designated a Counselor of Real Estate in 2006.