

Vincent GOLLAIN, PhD, Chief Economic Development Officer, IAU

Vincent GOLLAIN, PhD, is 49 years old. He is the Chief Economic Development Officer of IAU Ile-de-France (www.iau-idf.fr), a non-profit foundation for Better Living Cities based in Paris, France. He heads the Economic Department, a team of 20 people. Previously, between 2002 and 2014, he was one member of the steering committee of Paris Region Economic Development Agency. During this period, he was involved in major projects such as the creations of Cap Digital Competitiveness Cluster and Hubstart Paris Region Alliance, Econovista economic map or the Paris Region Attractiveness Strategy.

His professional interests are: urban and regional economic development; geography of innovation; marketing of cities and regions; airports areas; economic development strategies. He has created in December 2014 the Economic Think Lab of the Paris Region Council. He published in Mai 2015 a book about the competitiveness of French territories. Recognized expert, he regularly advises policy makers and elected people. He lectures in France and abroad.