

THE COUNSELORS OF REAL ESTATE

# CRE

REAL ESTATE  
DISPUTE  
RESOLUTION  
P R O G R A M

---

Mediation and Arbitration  
conducted by seasoned  
real estate professionals

Real estate disputes are  
best settled by trusted  
real estate professionals.





A faster, less expensive alternative to court, the CRE Real Estate Dispute Resolution Program is designed to resolve high value, complex real estate disputes with the highest level of professional competency.

Unique to the real estate industry, the program provides a formal framework for the settlement of real estate disputes through mediation and arbitration, as well as a variety of other accepted methods that can be customized to meet the needs of the parties. Most importantly, the disputes are handled by seasoned, high level real estate professionals who are trained and certified in the processes of dispute resolution and who are committed to the highest ethical standards.

Established in 1953, The Counselors of Real Estate is the professional association for the leading real estate advisors. Membership is by invitation only. All members hold the CRE Designation, which is a distinguishing credential for real estate consultants who provide objective, intelligent, and trusted advice. All CREs adhere to a strict Code of Ethics and Standards of Professional Practice that treasure the confidentiality of the CRE-client and CRE-employer relationship.



# Dispute resolution is the most effective alternative to litigation.

An emotionally charged conflict can be costly and time consuming for all parties involved.

Increasingly, individuals are turning to alternative dispute resolution methods to resolve conflicts, avoiding the costly, contentious court battles that have traditionally been used to settle differences. The CRE Real Estate Dispute Resolution Program was created to meet the growing demand for litigation alternatives in the public and private sectors.

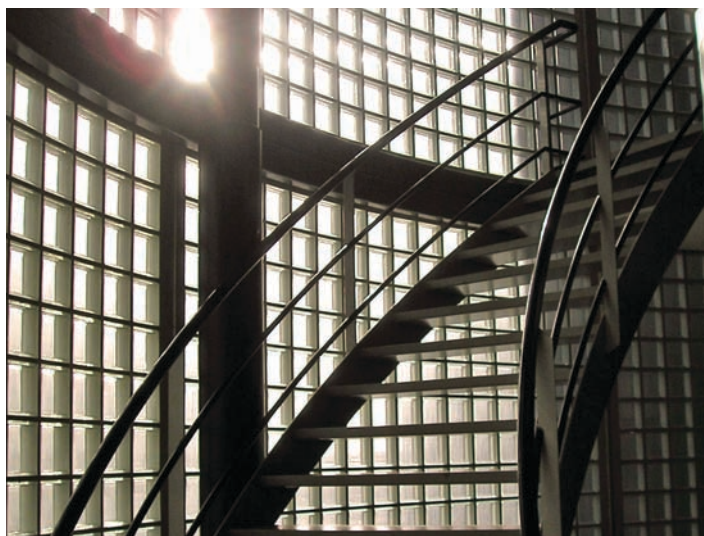
The CRE dispute resolution process is conducted in accordance with the CRE Real Estate Dispute Resolution Program Protocol (describing a range of methods for resolving disputes) and the CRE Real Estate Dispute Resolution Program Rules.

The program offers a reliable, cost-effective, and time-saving alternative to litigation by providing the highest quality of services with the highest level of professional competency and standards of ethical practice.

# The complexity of real estate disputes requires in-depth knowledge, objectivity and integrity.

When retaining a Counselor of Real Estate (CRE) to mediate or arbitrate a dispute, the parties receive the services of a trained and experienced neutral who is also a knowledgeable real estate professional.

These CRE neutrals are armed with impeccable business judgment acquired through years of front-line experience. CRE mediators are recognized for their ability to identify areas of agreement, isolate key issues, prioritize and address those issues, and ultimately, devise strategies for resolution. They understand the art of the deal, the inherent risks, the bottom line, and the potential for miscommunication that can occur between even the most well intentioned participants. CRE arbitrators are known for their fair mindedness and neutrality in hearing cases and rendering opinions.



# Requests for services may be initiated by either party.

Requests for dispute resolution services may be initiated by either party to a dispute, provided that (1) the underlying contract and/or agreement contains an Alternative Dispute Resolution provision; or (2) an agreement to pursue dispute resolution has been reached by the parties.

For a preliminary consultation, parties may either call the CRE office at 312/329-8427 or submit an on-line inquiry at [www.cre.org](http://www.cre.org). To initiate the process, an “Application for Submission of Dispute” must be filed. (See the enclosed “Fee Schedule” for a list of charges.) After the Application is filed, a list of potential neutrals, which includes qualifications, skill sets and customary fees and charges, is presented to the parties who select a neutral or neutrals by rating the choices. (See the Rules for more information about the selection process). Parties may choose to stipulate to a specific neutral at the time the Application is filed and executed.

Go to [www.cre.org](http://www.cre.org) for additional information, Protocol, Rules, and application.



For further information, contact:

THE COUNSELORS OF REAL ESTATE

430 North Michigan Avenue  
Chicago, Illinois 60611-4089

Phone: 312/329-8427

Fax: 312/329-8881

Email: [info@cre.org](mailto:info@cre.org)

Web: [www.cre.org](http://www.cre.org)



CRE  
REAL ESTATE  
DISPUTE  
RESOLUTION  
PROGRAM

THE COUNSELORS OF REAL ESTATE

430 North Michigan Avenue Chicago, Illinois 60611-4089

Phone: 312/329-8427 Fax: 312/329-8881 Email: [info@cre.org](mailto:info@cre.org) Web: [www.cre.org](http://www.cre.org)