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Short Biography

Dr Sieracki has been actively involved in property research and investment management for the past 20 years. She has had over ten years' fund management experience, during which time she created one of the first institutional property research departments in the UK. Through this work she became closely involved in determining international asset allocation across all investment categories, with particular reference to the role and the future competitive performance of property.

Dr Sieracki has her own research company, KASPAR Associates Limited, working with a number of leading institutional clients and the property industry at large. KASPAR's principal areas of business focus are providing analysis of the property investment market in Europe and the US, property portfolio investment plans, strategic and tactical business advice to financial service companies, undertaking business development research projects, offering detailed property advice on location/relocation, and encouraging and advising on inward direct investment into the UK and continental Europe in the biotech field.

Dr Sieracki is Visiting Professor to the Faculty of Engineering and Built Environment at the University of Ulster. She is a member of the ULI European Policy Committee and the ULI UK Executive Council and chairs its Think Tank Forum. She sits on the Education Strategy Group and the CPD Events Group for the Investment Property Forum. In addition, she serves on the Editorial Boards of the Journals of Property Research, Property Valuation and Investment and Briefings in Real Estate Finance.

Dr Sieracki is a member of the American Real Estate Society, European Real Estate Society, Urban Land Institute European Council, Investment Property Forum and Society of Property Researchers.

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